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September / 2008

Issue: 2

**SAIFEE SIGNS.NET** Tap into your target market with our vehicle graphics  
To learn more, click here



## Welcome to our Second Newsletter

Arsenio Favela

Convert the bland generic look of your truck into eye catching ads for a price that effectively beats most advertising media. Vehicle Wraps can turn your box trucks into nomadic eye-catching billboards that thousands of people can see every day.

Box Truck Wraps can benefit companies interested in reaching a large number of viewers over a short time period, introducing new product ideas or promoting upcoming events.

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### Suffered Sign Damage Due To IKE ?

Don't let IKE bog you down. If you have suffered any structural or electrical damage to your **pole or cabinet sign**, give us a call. We will fix your damaged signs at reasonable costs.

We provide quick turn-around times for **Banners, Plywood Real Estate signs, Traffic Signs, Decals etc.** For a free quote, call us and email us a photograph of your sign with dimensional details. To get you back in business is our business.



### Featured Customers

\* **Regency Telecom:**  
Completed 3 partial HHR wraps and is planning to do two to three more van wraps for their company vehicles

\* **Aberle Plumbing:**  
Lettered 5 pickup trucks with digitally printed logos

\* **Memorial Pulmonology:**  
Highlighted their reception area walls with two interior logo signages in their new medical facility at I-10 W and Beltway 8

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## Why Wrap your Truck?

### Because Box Truck Wraps

- Attract highest possible impressions
- Provide cost-effective advertising
- Have high public exposure in transit
- Don't invade personal space
- Invite attention with colorful graphics
- Target people in cities and neighborhoods where the customers are



## Have a salesman you never have to pay for !!!

Sounds unbelievable, but it's true. With over 8.4 million views annually for your boxed truck, its even better than having a salesman to display your companys products to potential clients... and you pay nothing for doing so, except the cost of the wrap. Infact, if you choose to simply park your vehicle on the parking lot, it garners more attention than the tall pole signs outside, once again at comparatively minimal cost.



It's time to give your truck a facelift. Start putting your sales force out on the roads, displaying what your company stands for and can do. Make the money from truck advertising.

### Advertising Cost Comparisons

The American Trucking Association, says:

- Vehicle signage garners about 8.4 million impressions in a 12-month period
- Radio attracts 900,000 listeners in six weeks with 10 to 12 30-second spots
- Value Pak offers a reach of 600,000 with 100,000 addresses per drop and your client is just one of many advertisers included in the packet
- Direct mail reaches 20,000 names with one post card mailer
- Seven city buses get 600,000 impressions in two months
- Billboards get 700,000 impressions in one month

## New Products

1. Interior Glass Signage
2. Digital Camo Wraps
3. Custom Wall Papers

To learn more about these products, please click here or call us at 713-263-9900



## New Customers

- RJ Engineering Systems, Inc.
- Wired Electrical Services, Inc.
- Mitsubishi Forklifts of Houston
- Preferred Builders of Texas>
- Dental Frontiers & Assoc.
- Move Texas
- Memorial Pulmonology

## Save Deal of the Month

\$\$\$

Full Vehicle Wraps for 16 ft Box Trucks= \$3497 + tax (Regular Price = 3897)  
Full Vehicle Wraps for 24 ft Box Trucks= \$4197 + tax (Regular Price = 4597)

Price includes design, printing & lamination on 3M 180C material and professional installation at our covered 60 ft bay installation facility in Houston on Beltway 8 & 290. Coverage includes two sides, back and windows.

Saifee Signs offers 12 months installation warranty on all vehicle wrap products.

Offer Expires: October 25, 2008

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