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June - July / 2009

Issue: 10



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Featured Clients



Formed Plastic Letters stud mounted on a warehouse wall for TurboChargers on Hwy 290 and Pinemont.

[Join Our Mailing List!](#)

1. Window Graphics for Retail Shops

2. Camo Wraps

To learn more about these products, please [click here](#) or call us at 713-263-9900

New Customers



● The Hamilton Bot

Hello Custom Field 1

If you are planning to promote a new product or increase the advertising reach for an existing product, then Vehicle Graphics is the way to go. More and more customers are realizing that advertising on vehicles is quite a bit less expensive than costly ad placements in magazines, newspapers, radio shows or even on billboards.

While advertising on your own vehicles is a **one-time, rent-free investment**, most other forms of advertising require a constant monthly budget.



Do the math yourself: You can easily spend \$500 to \$2500 per month in magazines and newspapers or buy a billboard for \$3500 on a highway. But what is your investment for advertising on your own vehicle? **For most customers, the average one-time expense for graphics on a vehicle is less than \$900. And, that investment lasts them for more than 3-4 years.** (The investment range for vehicle graphics range from \$150 - \$3500 depending on the area covered and complexity of the graphics).

We will definitely be surprised if you would still not want to put your advertising on your vehicles!

Maximize Impact!

Capture that white blank space on your box truck and use it to promote your business. Your trucks are driving around



town all day, everyday, and would provide for a mobile billboard that



can be used to display your information, messages or products. Their huge surface area allows for large graphics that can be placed on all sides for maximum exposure. Companies are increasingly using box truck fleets to maximize their brand impact.

Their high message-recall, reach and frequency make them an exceptional marketing tool. They demand attention wherever they go, creating a positive brand image. Stationary billboards or other advertising can be blocked out or go unnoticed. Box Truck graphics move with your market, broadcasting your message to every pedestrian, business and vehicle in sight!



Wraps on over-the-road delivery Box Trucks achieve national exposure by capturing the attention of the traveling public along major highways across the country.



To check the **Deal of the Month**, scroll to the bottom of this newsletter

Effective Advertising

When their advertising cost is compared with other media, such as print, radio, television and traditional outdoor advertising, Box Truck Wrapping is clearly the most cost effective media.

▼ THE HAMILTON FEL

Resort

● CITOC

● Granite Asset

Management

● Preventive Pest

Control

● Warfield Associates

● Sandvik Mining

● Extreme Mechanical

● MFR Fluid

● Karaoke 4 Kids

● American Piping

Products

● Arsham Metal

● Kar Hospital

But price is not the most important issue. Advertising must be effective. Saifee Signs' wraps take your message directly to your potential customers.



At Saifee Signs, we design custom vehicle graphics to suit your requirements. From simple vinyl lettering to partial wraps to a full wrap, we offer all wrapping options. We can wrap an entire Box Truck or an individual side, rear panel, driver's cab, or any combination. We can wrap one individual truck, or an entire fleet of box trucks!

**Vehicle Wraps | Interior Letters & Logos | Tradeshow Graphics
Fleet Graphics | Wall Graphics | Window Graphics | Banners
Real Estate Signs | Aluminum Letters | Parking Signs**

Contact Information

5829 W. Sam Houston Pkwy N., Suite 1009, Houston,
TX 77041

(close to Beltway 8 and Hwy 290)
713-263-9900

We are moving!!!

*We will be moving to a new suite within our current business park. This will be a bigger location with a completely insulated facility for industry **certified vehicle installations.***

signs@SaifeeSigns.NET

www.SaifeeSigns.NET

SAVE \$\$\$ Deal Of The Month SAVE \$\$\$

We are extending our previous deal...

DEAL 1
Vinyl Lettering on a Regular Van or Pick-Ups

Logo + Ph. No + website on two doors & back + product bullets = **\$272**



Price includes **SETUP, PRINTING** with Hi-Performance Vinyl graphics, and **INSTALLATION** in our 60 ft bay, Houston location.

* Customer will need to provide vector art for company logos. Taxes are not included.

DEAL 2
Full color banner deals

3ft x 8ft Banner for hanging on Walls / Storefronts = **\$110**

3ft x 15ft Banner for hanging on Walls / Storefronts = **\$172**

4ft x 25ft Outdoor Banner = **\$340**

Prices including printing and finishing of banners *with grommets and hems*. Artwork must be provided by customer in ready to print format. Taxes are not included.

** Offer Expires: July 25, 2009, Please use reference code: July 09

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Saifee Signs | 5829 W. Sam Houston Pkwy North | Suite 1009 | Houston | TX | 77041